



TEAM BIKE CHALLENGE

ARE YOU READY?

The Team Bike Challenge kicks off May 1st, 2011. Gather your friends, colleagues and neighbors to form teams and pedal to win. It's a fun and easy way to see just how much biking does for your health, budget and environment.

HOW IT WORKS:

- Form a team of 2–5 people.
- Sign up your team at teambikechallenge.org.
- Earn points for each bike ride you take and your total daily mileage.
- Record your bike trips on our website or the iBikeChallenge iPhone app.
- Compete with your friends on your personalized Facebook Friends Leaderboard.
- Earn bonus points for completing medal challenges, like biking enough total miles to burn a pizza's worth of calories.
- At the end of the month, the team with the most points wins.

PRIZES

- Every member of the top scoring team from each county will receive a bike prize (valued over \$50).
- The top scoring team in the Bay Area also receives a bike prize (valued over \$1,000).

COMPANY BIKE CHALLENGE

Is your business too big to fit into one team? Then join the Company Bike Challenge and compete for top honors against similar sized companies.



Visit 511.org for more information on Bicycle Commuting, Bike to Work Day, and the Team Bike Challenge.



TEAM BIKE CHALLENGE

NEW FEATURES

FACEBOOK

- Compete with your friends on your personalized Facebook Friends Leaderboard
- Send Facebook updates on your progress

TWITTER

- Send Twitter updates on your progress

IPHONE

Our new iBikeChallenge iPhone application lets you record your trips using your iPhone's GPS. You can also check your rank on the leaderboards and send updates to your friends on Twitter and Facebook.

COMPETE YEAR ROUND

When the Team Bike Challenge is over, keep the competition going with our new iBikeChallenge. Track your total bike commuting benefits, including miles biked, calories burned, gas money saved and pollution prevented. Bike your way to the top of the leaderboards!

BIKE TO WORK DAY

Visit your nearest Energizer Station on May 12th to get snacks, enter a raffle for a free bike, and get your free canvas tote bag.

